WHAT WE'LL COVER TODAY

➢ SFF & THE BAY AREA HOUSING CRISIS
➢ THE PARTNERSHIP FOR THE BAY’S FUTURE
➢ WHAT IS THE CHALLENGE GRANT & ITS PROCESS
➢ Q&A SESSION
➢ PLUGGING IN TO THE SOLUTION
SFF's ALL IN ON HOUSING APPROACH

- Advocacy
- Civic Leadership (CASA)
- Grantmaking 501(c)3 and 501(c)4
- Affordable Housing
- Research
- Program Related Investments
- Strategic Marketing & Communications
PARTNERSHIP FOR THE BAY’S FUTURE
A COLLABORATIVE REGIONAL EFFORT TO ADDRESS THESE PRESSING CHALLENGES
THE PARTNERSHIP’S PURPOSE

WE AIM TO

➢ PROTECT TENANTS
➢ PRESERVE AND PRODUCE AFFORDABLE HOUSING
➢ SUPPORT TRANSFORMATIVE POLICIES
FUNDING HOLISTIC SOLUTIONS

INVESTMENT FUND
GUIDING PRINCIPLES

➢ PRODUCTS SHOULD BE **ADDITIVE** TO THE BAY AREA DEVELOPMENT LANDSCAPE AND WORK IN COORDINATION WITH PRODUCTS ALREADY OFFERED BY EXISTING FINANCIAL INSTITUTIONS

➢ PRODUCTS SHOULD BE **INNOVATIVE**, DESIGNED TO FILL GAPS AND OVERCOME BARRIERS IN THE CURRENT SYSTEM THROUGH STRATEGIES THAT HAVE NOT BEEN EXPLORED BEFORE

➢ PRODUCTS WILL PROVIDE **LOW-COST, RISK-TOLERANT CAPITAL**

POLICY FUND
GUIDING PRINCIPLES

➢ SUPPORT CHANGE AT SCALE

➢ BEGIN WITH A FOCUS ON **PROTECTION AND PRESERVATION**

➢ SEEK OPPORTUNITIES TO COMPLEMENT THE INVESTMENT FUND AND **SUPPLEMENT ONGOING REGIONAL POLICY EFFORTS**

➢ TAILOR SOLUTIONS TO THE NEEDS OF DIFFERENT JURISDICTIONS WHILE SEEKING **REGIONAL IMPACT**

➢ **EMPOWER COMMUNITY-TESTED SOLUTIONS**
THE PARTNERSHIP’S INVESTORS
THE CHALLENGE GRANT
LARGER AWARDS TO PURSUE AMBITIOUS, COMPREHENSIVE PROTECTION AND PRESERVATION POLICY SOLUTIONS
CHALLENGE GRANT

➢ AN EARLY-TO-MID YEAR FELLOW FOR TWO YEARS
➢ ACCESS TO A TECHNICAL ASSISTANCE POOL
➢ PEER COHORT SUPPORT FOR REGIONAL IMPACT
➢ INCLUSION OF COMMUNITY PARTNERS WHO WILL RECEIVE FUNDING
PLUG IN TO THE SOLUTION

APPLY FOR THE CHALLENGE GRANT ONLINE
HTTPS://WWW.BAYSFUTURE.ORG/CHALLENGE-GRANT-RFP/

SUBMIT YOUR LETTER OF INTENT ONLINE
HTTPS://WWW.BAYSFUTURE.ORG/CHALLENGE-GRANT-LETTER-OF-INTENT/

STAY UP TO DATE ON THE LATEST NEWS
HTTPS://WWW.BAYSFUTURE.ORG/CONNECT-WITH-US/

EMAIL US AT INFO@BAYSFUTURE.ORG
Q&A SESSION
THANK YOU FOR JOINING US!
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